

Advertising with 4Manchester Women

About 4Manchester Women

- 8,400 unique visitors per month (3 month average)
- 85% from the UK – 70% from MCR & North West. Women in their 30's & 40's. ABC1.
- 1,100 followers on Facebook (individuals & business)
- 2,900 followers on Twitter
- Klout score of 60.
- Mailing list of 500.

Advertising options

One off sponsored guest blog

- 500 words, up to 8 images, hyper links to your web site / contact details.
- Blog promoted on our Facebook page and link tweeted 5 times on day of publishing, twice on day 2 and once on alternate days (days 4, 6 and 8).
- **Cost £50.00**

Advertising package (min 6 month commitment)

- Image / logo in side panel with web link to (174 x 174 pxls).
- Logos rotate every 2 seconds on home page and randomise each time a page is refreshed on other pages.
- Listing in the directory - includes image, link and 25 word description of your business.
- Guest blogging opportunities – minimum of one during the 6 month period as described above. Others are subject to our schedule and are currently running at around one every other month. **Cost £25.00 per month**

Premium advertising space (min 1 month commitment)

- As above, but instead of being in column 3 with the other rotating ads, this offers the larger spaces at the top of the page in column 2.
- This space is currently occupied by 'Crackers About Christmas' logo and the picture of 4 women with the strap line 'by real Manchester women for real Manchester women'.
- The premium advertising package is offered at **£60.00 per month for the 1 space** or **£100.00 per month for the two combined**.

Newsletter

100 word feature, one image and hyperlink. Opportunity to include offers.

- **Cost is £25.00 for one issue.**
- **£20.00 for up to three issues.**
- **£15.000 for over three issues.**